

Tennessee Farm Fresh

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Hello everyone. Spring has arrived and the days are getting longer! Hope everyone is feeling the spring fever and is getting in line for the peak of the season.

Announcements:

Survey: If any of you have an email address, you may want to check your inbox if you have not already. Tennessee Farm Fresh is conducting an anonymous online survey. With one complete year under our belt, we need to know what you think about Tennessee Farm Fresh. Your opinions are highly valued, and will help us continue to know how we can better help you! If you have not received an email with the link to the survey, please let us know, and we will be happy to send you an email with the link. This survey was sent to all who provided an email address on their TFF application. The survey will be open from April 20, 2009 through May 11, 2009 at 11:45pm. Thank you to all who have already noticed the survey and have completed it!

Workshops: The March 2009 Direct Farm Marketing For Success Workshops II went great! Thank you once again to all Tennessee Farm Fresh members who attended these workshops and took advantage of this opportunity. Each set of workshops will continue to offer new information that you have requested to hear about. During our most recent series, Sarah Aubrey's messages on marketing were well received, and John Sanford provided great information on regulatory issues. We look forward to the future of these workshops.

Events: In the middle Tennessee area, Tennessee Farm Fresh along with Pick Tennessee Products recently made an appearance at the Southern Women's Show. This was a good experience to get in front our main demographic (women), and educate them on buying locally. Channel 4 even found interest in our message as well! There were a number of producers that attended the show, and help us work the booth. Those who presented educational seminars on the "Herself Stage" stage did a fantastic job. Thank you once again to all who helped with this event! You all are so great to work with. We will be participating at the UT Summer Celebration in Jackson, TN on July 9, 2009, if you are interested in helping out please contact Tiffany Mullins (see back side of this page). We are continuously considering opportunities to promote your TFF program.

Note: If you know of an event in your region of the state that you believe would be fitting for Tennessee Farm Fresh to be a part of, please feel free to let us know. We would greatly appreciate your suggestions!

The Tennessee Farm Fresh program is really growing with 93 members now participating! We look forward to helping you out any way that we can. Please do not hesitate to call with questions or comments. It has been a pleasure getting to meet with most of you in 2008, and we look forward to meeting more of you very soon.

Contact Tiffany Mullins at 931-388-7872 ext 2763, or tmullins@tbf.com .

