

# Tennessee Farm Fresh

P.O. Box 313, Columbia, TN 38402

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## ***News Letter Issue Date: February 23, 2009***

**Welcome 2009 Tennessee Farm Fresh Participants! It's a new year and the second major season for Tennessee Farm Fresh! March is just around the corner, and offers another set of educational workshops. Please see the attached information for more details.**

### **Announcements:**

There are still many farms that have not turned in their 2009 updated application and guidelines. We need this information, and will extend the deadline to March 6, 2009. After this date if you have not turned in these updates, your farm information will be listed online and in the brochure as is was in 2008. We will be printing 2009 brochures after this deadline. You may go to [www.tnfarmfresh.com](http://www.tnfarmfresh.com) and then click on **SIGN UP**; there you will find the 2009 application and guidelines. You may fax them to **931-388-5818** or mail them to **Tennessee Farm Fresh P.O. Box 313 Columbia, TN 38402.**

We are gearing up for the next series of workshops being held across the state from March 24-27, 2009! Our first featured speaker is Sarah Potter Aubrey, a very experienced direct farm marketer that will offer many helpful marketing tools and tactics. Also, John Sanford with the Tennessee Department of Agriculture Regulatory Services who will provide information about the regulatory issues related to marketing food and other products to the public.

The Tennessee Department of Agriculture's Regulatory Services Section works to preserve the quality of agricultural inputs and outputs to protect consumers and maintain a fair marketplace. To assure the long term credibility of the Tennessee Farm Fresh program, the producers, and the image of these products, the Tennessee Farm Fresh program is in full support of producers meeting or exceeding these standards. They are in place for the protection of the consumer public and those producing the products being consumed. We look forward to having these great speakers attend our Direct Farm Marketing for Success Workshops II. If you are not able to attend these workshops, you may find out more information about regulatory services by contacting:

**John Sanford at [john.sanford@tn.gov](mailto:john.sanford@tn.gov)**  
**Buddy Woodson at [buddy.woodson@tn.gov](mailto:buddy.woodson@tn.gov)**  
**Or by calling 615-837-5193**

**Website changes are being made, also be sure and get online soon to view the new look, and new features!**

**The Tennessee Farm Fresh program is really growing with 86 members now participating! We look forward to helping you out this year any way that we can. Please do not hesitate to call with questions or comments. It has been a pleasure getting to meet with most of you in 2008, and we look forward to meeting more of you very soon.**

